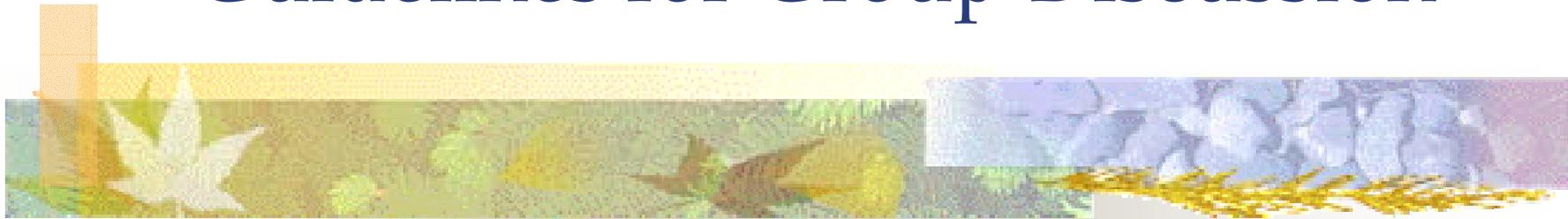


Maternity Entitlements: Theory & Practice Guidelines for Group Discussion



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Maternity Entitlements: Ensuring Actions

1. Assessment of Private Sector
/Corporate Sector
2. Policy framework
3. Communication strategies



1) Private Sector/ Corporate Sector

- Lobbying with Trade Unions
- Concerns of Employers
- Unorganised sector
- Establishing Crèches/ daycare center
- Assessment of private sector,



2) Policy framework

- Ratification with ILO Convention
- Ensuring maternity leave, nursing breaks, facilities to express breast milk
- Funding Mechanism- Innovations
 1. State/Social insurance or Public funds
 2. Employers
 3. Individuals
- Plugging loopholes and ensuring implementation



3) Communication strategies

- Computation of benefits
- Concept of social responsibility
- Awareness of Rights/ Entitlements
- Pressure demand of Rights
- Community based alternatives of child care
- Realization of importance of health support and early child care
- Capacity building and training of child care workers

THE END



THANK YOU